Last Updated: Vankeerbergen,Bernadette Chantal 01/17/2024

#### **Term Information**

Effective Term Autumn 2024

#### **General Information**

Course Bulletin Listing/Subject Area Art Education

Fiscal Unit/Academic Org Arts Admin, Education & Policy - D0225

College/Academic Group Arts and Sciences
Level/Career Undergraduate

Course Number/Catalog 2222

Course Title Arts Careers: Career Exploration & Development in the Arts

Transcript Abbreviation Arts Careers

Course Description Students will be introduced to a wide range of professions that involve the

Arts. Students will analyze and reflect upon their personal traits and size-up the work experiences and daily routines of arts organizations, their structures, and various arts professionals. Students will explore ways for identifying and obtaining work experiences in the arts, as well as the details of job seeking.

Semester Credit Hours/Units Fixed: 1

#### Offering Information

Length Of Course 14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week

Flexibly Scheduled Course Never

Does any section of this course have a distance No

education component?

Grading Basis Satisfactory/Unsatisfactory

RepeatableNoCourse ComponentsSeminarGrade Roster ComponentSeminarCredit Available by ExamNoAdmission Condition CourseNoOff CampusNeverCampus of OfferingColumbus

#### **Prerequisites and Exclusions**

Prerequisites/Corequisites

**Exclusions** 

Electronically Enforced No

#### **Cross-Listings**

**Cross-Listings** 

#### Subject/CIP Code

Subject/CIP Code 13.1302

Subsidy Level Baccalaureate Course

Intended Rank Freshman, Sophomore, Junior, Senior

#### Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

#### **Course Details**

## Course goals or learning objectives/outcomes

- Identify the various careers and opportunities in the arts.
- Become familiar with the educational and experiential backgrounds of successful arts professionals.
- Use a variety of OSU support services that promote and develop student academic success and professional life after graduation.
- Practice core competencies in writing resumes, obtaining internships, and effective strategies for finding employment or graduate-level study in the arts after completing undergraduate degrees in arts-related majors.
- Identify their own strengths and preferences to guide their job searches and career choices.

#### **Content Topic List**

- Overview and meaningful work statement
- Resumes, CVs, LinkedIn and cover letters
- Arts-related professional MA program
- Teaching art in Pre-K-12 settings
- Arts entrepreneurship
- Barnett Center Internship Program
- Design
- Arts marketing & communications
- Galleries & artist agents
- Museum education
- Arts historians & curators
- Advocacy & creative workforce

#### **Sought Concurrence**

No

#### **Attachments**

2222 Arts Careers Course copy.pdf

(Syllabus. Owner: Pace,Lauren Kate)

#### **Comments**

#### COURSE REQUEST 2222 - Status: PENDING

Last Updated: Vankeerbergen,Bernadette Chantal 01/17/2024

## **Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Pace,Lauren Kate	01/16/2024 11:15 AM	Submitted for Approval
Approved	Savage,Shari L	01/16/2024 12:06 PM	Unit Approval
Approved	Vankeerbergen,Bernadet te Chantal	01/17/2024 03:31 PM	College Approval
Jenkins,Mary Ellen E Hanlin,Deborah Kay Hilty,Michael Pending Approval Neff,Jennifer Vankeerbergen,Bern te Chantal Steele,Rachel Lea		01/17/2024 03:31 PM	ASCCAO Approval

# 2222 Arts Careers Career Exploration & Development in the Arts 1 credit hour S/U grade

Instructor: Staff

Office: Sullivant Hall 231

Office hours:

Time: Wednesdays 3:00pm – 3:55pm

E-mail:

#### **Course description**

In this course, students will be introduced to a wide range of professions that involve the Arts. At each weekly class meeting, current professionals from diverse arts fields will visit and present about their experiences. First, you will have the opportunity to do some analysis of and reflection upon what your personal traits are, using Clifton Strength Finders, and upon what you consider to be meaningful work in general, using our Meaningful Work Statement. Based on the criteria you develop, you will then be able to size-up the work experiences and daily routines of Arts organizations and their structures, arts and artist entrepreneurs, museum educators or administrators, Pre-K 12 arts teachers, Communitybased arts organizations, and other arts professionals who will visit. During their presentations, they will speak about how their educational choices prepared them for work in their fields and how they acquired sufficient experiences and training to be able to succeed in their chosen careers. Finally, we will explore strategies for identifying and obtaining internships and work experiences in the arts, as well as the details of job seeking, including resume, curriculum vitae, and LinkedIn profile preparation, as well as the writing of cover letters, statements of purpose and interviewing for jobs. Students will be encouraged to participate in informal job shadowing for further insight.

#### General goals and learning outcomes

#### By the end of this course, students will:

- 1. Identify the various careers and opportunities in the arts.
- 2. Become familiar with the educational and experiential backgrounds of successful arts professionals.
- 3. Use a variety of OSU support services that promote and develop student academic success and professional life after graduation.
- 4. Practice core competencies in writing resumes, obtaining internships, and effective strategies for finding employment or graduate-level study in the arts after completing undergraduate degrees in arts-related majors.
- 5. Identify their own strengths and preferences to guide their job searches and career choices.

#### Format of instruction & Credit Hours:

Arts Careers is a 1 credit hour course that will be conducted in-person, with invited speakers

and visitors attending the course to speak F2F or via Zoom. According to Ohio State policy, students should expect one 55-min session per week of direct instruction and to 2 hours homework outside of class (i.e., assignment preparation/completion).

#### The Department of Art Administration, Education & Policy Statement on Teaching

In line with OSU's Shared Values, the Department of Art Administration, Education & Policy (AAEP) understands that diversity, equity, inclusion, and accessibility are essential foundations of humanity and our excellence as a university community. A core goal of AAEP is to empower students to function as critically engaged citizens with and through the arts, in ways that improve the well-being of our local, state, national, and global communities. We also strive to foster social change and uphold equal rights through innovative teaching and learning in the arts and the creative economy. The Department has an important role to play in finding concrete ways to intervene and help to create the conditions for acts of social justice that confront varying oppressive systems. We commit to creating a brave and welcoming environment for all students, faculty, and staff. We dedicate ourselves to opening up sustained dialogue about social injustices, inequity, and power, which expands student perspectives, develops empathy and critical thinking, and supports resilience. We expect students to thoughtfully and respectfully engage in the course materials and ideas presented therein.

It is Ohio State's policy to reasonably accommodate the sincerely held religious beliefs and practices of all students. The policy permits a student to be absent for up to three days each academic semester for reasons of faith or religious or spiritual belief.

Students planning to use religious beliefs or practices accommodations for course requirements must inform the instructor in writing no later than 14 days after the course begins. The instructor is then responsible for scheduling an alternative time and date for the course requirement, which may be before or after the original time and date of the course requirement. These alternative accommodations will remain confidential. It is the student's responsibility to ensure that all course assignments are completed.

#### Grading

Attendance and Participation: 15 extra credit points possible

Homework: 40 points

Meaningful Work Reflections: 60 points

\*\*Students who receive ≥ 64 of 100 total points on Homework, Reflection Essays and Attendance/Participation will receive an S grade for the course\*\*

#### Attendance & Participation:

Students should attend class to get the most out of it. The point is to learn things you don't yet know about careers in the Arts, and you can't do that if you're not here. There will be 15 TopHat "quizzes" at the beginning of each class, through Carmen. You can earn up to 15 extra credit points in this way. The total points for class will not exceed 100 (i.e., if you have 90 points from Homework and Meaningful Work Reflections, and 15 points from TopHat, you still only get 100 points).

#### **Late Assignments:**

Assignments must be turned in by 11:59 pm the night before the class session indicated in the course calendar. If you are unable to submit your work on time due to illness, verifiable documentation will be required.

**Homework**: Students must upload all assigned homework (see calendar) via Carmen by midnight the day before class.

- 1. Explore your College's career services resources (8 pts)
  - a. When can you begin using services provided?
  - b. What kinds of tools, workshops, and databases are available to you?
  - c. Which services do you find most useful? Why?
- 2. Resume/CV design (8 pts)
  - a. What resume or CV design/layout is common in your field of interest?
  - **b.** How long should your resume be? What should you highlight? What should you avoid including or writing?
- **3.** Internships / work experiences: find 3 (8 pts)
  - a. What will you need to accomplish before applying?
  - **b.** When is the timeframe for application consideration? Deadline?
  - **c.** Is it a paid opportunity or unpaid? Is it worth it?
- **4.** First Report on interview a professional (8 pts)
  - **a.** Find a professional that works in an art-related career you think you might enjoy.
- **5.** Second Report on interview a professional (8 pts)
  - **a.** Find another professional that works in an arts-related career you think you might enjoy.

Meaningful Work Reflections (20 pts each): Over the course of the semester, we would like you to think about at least 3 of the professions you have heard about, from the perspective of our Meaningful Work Statements. For each of these 3, please write a response to the following questions:

- 1. What are the values inherent in the profession (e.g., accomplishment, accountability, creativity, etc.)?
- 2. Does this profession seem to involve the kinds of things that you are good at (e.g., adapting, analyzing data, counseling, etc.)?
- 3. Does this profession engage either your curiosity or your passions (e.g., aviation, design, education, etc.)?
- 4. Does this profession seem to work with, help or serve the same populations you are interested in serving (e.g., adults, children, artists etc.)?
- 5. Does this profession entail actions by you, or by your audience, that are appealing to you (e.g., advising, advocating, building, etc.)?
- 6. Does this profession seem worth looking into more, or have you learned that this

is not for you? Why?

There is no length restriction on your answer, but please try to keep it under 3 pages.

#### CarmenCanvas ACCESS:

You will need to use BuckeyePass (buckeyepass.osu.edu) multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you do each of the following:

- Register multiple devices in case something happens to your primary device. Visit the BuckeyePass - Adding a Device (go.osu.edu/add-device) help article for step-by-step instructions.
- Request passcodes to keep as a backup authentication option. When you see the
  Duo login screen on your computer, click Enter a Passcode and then click the Text
  me new codes button that appears. This will text you ten passcodes good for 365
  days that can each be used once.
- Install the Duo Mobile application (go.osu.edu/install-duo) on all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service. If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614-688- 4357 (HELP) and IT support staff will work out a solution with you.

#### Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct http://studentlife.osu.edu/csc/.

#### Students with disabilities / Disability Services

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12<sup>th</sup> Avenue.

#### Mental Health Statement

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

#### Statement on Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <a href="http://titleix.osu.edu">http://titleix.osu.edu</a> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at <a href="mailto:titleix@osu.edu">titleix@osu.edu</a>

# Course Schedule & Homework (Due midnight the night before class session) \*Approximate Schedule – Some Speakers or Topics May Change

Week	Date	Topic	Scheduled	Homework / In-class
			Speaker	
1	8/23	Overview and	Staff	Strength Finder to
		Meaningful Work		identify desirable
		Statement		"roles".
2	8/30	Generate Questions for	Staff	Due: Reflection essay 1
		Speakers		– Your Strengths,
				Meaningful Work
3	9/6	Resumes, CVs,	Staff	Due: Resume / CV
		LinkedIn and Cover		
		Letters		
4	9/13	Arts-Related	Dr. Dana Kletchka	
		Professional MA		
		Programs		
5	9/20	Teaching Art in Pre-K-	Dr. Ketal Patel	Due: Explore your
		12 settings		College's career services
				resources
6	9/27	Arts Entrepreneurship	Dr. Rachel Skaggs	

7	10/4	Barnett Center	Dr. Michelle Attias	Due: Read SNAAP
		Internship program		Reports on Carmen
8	10/11	Community arts	Dr. David Guion-	Due: Internships or
		organizations	Dublin Arts	work experiences find 3
9	10/18	Research day	Use this day for	Reflection Essay 2
			interviews or	
			research	
10	10/25	Design	Dr. Mary Ann	
			Beecher, Design	
11	11/1	Arts Marketing &	Lydia Simon, CMA	Due: First report from
		Communications		interview of a
				professional.
12	11/8	Galleries & artist agents	Sherry Hawk-Hawk	
			Gallery	
13	11/15	Museum education	Dr. Dionne Custer-	
			Wexner Center	
14	11/22	Thanksgiving	No Class	
15	11/29	Art Historians &	Nannette Macijunes	Due: second report
		Curators	CMA	from interview of a
				professional.
16	12/6	Advocacy & Creative	Angela Meleca,	Reflection Essay 3
		workforce	CEO Meleca	
			Creative Advisors	